



**FOR IMMEDIATE RELEASE
PRESS RELEASE**

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1001 inventions unveils global tour through strategic alliance with Abdul Latif Jameel Co.

1001 Inventions today unveiled an ambitious plan for a global expansion of its touring exhibition. Through the strategic support of Abdul Latif Jameel Company, the groundbreaking educational initiative exploring historical Muslim contributions to science and technology is set to embark upon a worldwide roll-out.

1001 Inventions highlights the Muslim heritage in our world and reveals over a thousand years of scientific contributions made by early Muslim scholars that helped form the foundations of modern civilisation.

The initiative, which today celebrates its second anniversary, was developed by the U.K.-based academic organisation the **Foundation for Science Technology and Civilisation (FSTC)**. It features the touring interactive exhibition, a fascinating book and vivid teaching materials.

Delivering a keynote speech at **Ibtikar**, the exhibition for inventions and innovators currently taking place in Riyadh, Saudi Arabia, Professor Salim Al-Hassani, Chief Editor of *1001 Inventions* and Chairman of FSTC, said: "This alliance with Abdul Latif Jameel builds upon the outstanding success of the exhibition currently touring the U.K. It will enable us to embark upon a high-profile world tour visiting over 20 major locations, starting next year with North America and the Middle East.

Professor Al-Hassani added: "We are committed to this educational campaign which actively promotes a shared heritage through mutual respect and understanding. It is appropriate that this announcement has been made at Ibtikar which applauds innovation and scientific breakthroughs."

Abdul Latif Jameel is an independent and diversified business group based in Saudi Arabia with international interests. The group maintains an active philanthropic programme supporting and sponsoring education projects to promote cross-cultural dialogue.

Mohammed Jameel, Group President, said: "1001 Inventions is a noble initiative with which we are privileged to be associated. The impact it has had on Muslims and non-Muslims so far is testament to its effectiveness in building strong and lasting bridges between different cultures. This worthwhile cause actively helps reduce ignorance in society and the corrosive effects of division, polarisation and fear between different communities."

Complementing the exhibition is the much sought-after *1001 Inventions* book, first published in March 2006, which has received overwhelming response from around the globe with the first edition sold out within three months of its publication. The book and the 1001 Inventions initiative are currently being showcased at the Ibtikar exhibition.



Since the launch of 1001 Inventions in Manchester, England, in March, 2006 the exhibition has welcomed over 350,000 visitors. An independent survey revealed that a staggering 65 percent of non-Muslims who visited the exhibition agreed that Muslims had made a positive impact on society. In addition, 71 percent of non-Muslims surveyed considered historical Muslim scholars to be good role models for British students.

The exhibition features interactive displays, hands-on and sensory exhibits which bring to life the long-lasting contributions Muslim pioneers made to modern civilisation, including:

- Inventing the camera and the foundations of modern optics.
- The crank shaft, used today in every car and motor engine.
- The first successful manned flight and manned rocket projection.
- Industrial paper making and the fountain pen.
- Birth of the modern hospital and hundreds of surgical tool
- Birth of the first University.
- Navigation devices and charting world maps.
- Making soap and shampoo, found today in every home.
- Discovering coffee and developing the art of coffee drinking.

1001 Inventions is an initiative of the U.K.-based academic organisation FSTC. The non-profit project has to date been funded by an international group of sponsors including: the British Government Home Office; Foreign Office; Department for Trade and Industry; the Abu Dhabi-based Bin Hamouda Group; International Holdings Group; and Muslim Heritage Consulting (the research team behind Nakheel's Ibn Battuta Shopping Mall in Dubai).

For further information visit <http://www.1001inventions.com> or contact: info@1001inventions.com

Notes to editors

Download pictures to use with this press release from here:

PICTURE 1: Professor Salim Al-Hassani, Chairman of FSTC, and Mohammed Jameel, Chairman of the Abdul Latif Jameel Group.
<http://www.MuslimHeritage.com/feedbackuploads/picturejameel.jpg>

PICTURE 2: Professor Salim Al-Hassani, Chairman of FSTC, and Afzal Khan, Lord Mayor of Manchester both holding up a replica of the 9th Century flying machine of Abbas Bin Firnas.
<http://www.MuslimHeritage.com/imagelibrary/picture1.jpg>

PICTURE 3: School children watching a demonstration of how to use a 10th Century Astrolabe.
<http://www.MuslimHeritage.com/imagelibrary/picture3.jpg>

PICTURE 4: A school girl using a 10th Century Astrolabe
<http://www.MuslimHeritage.com/imagelibrary/picture5.jpg>

For more details about the content of the exhibition, please refer to: www.1001inventions.com